

Name:

Sign Project Assessment Rubric (adapted from Creative Project Assessment)

| Category | Score of 5 | Score of 4 | Score of 3 | Score of 2 |
|--|---|---|---|--|
| Required Elements Score: | Goes over and above all the required elements stated in the directions & instructions | Includes all of the required elements as stated in the directions/instructions | Missing one or more of the required elements as stated in the directions/instructions | Several required elements are missing from the project |
| Creativity Score: | Exceptionally clever and unique in showing deep understanding | Thoughtfully and uniquely presented; clever at times in showing understanding of the material | A few original touches enhance the project to show some understanding of the material | Shows little creativity, originality and/or effort in understanding the material |
| Neatness and Attractiveness Score: | Exceptionally attractive and particularly neat in design and layout | Attractive and neat in design and layout | Acceptably attractive but may be messy at times and/or show lack of organization | Distractingly messy or very poorly designed. Does not show pride in work. |
| Grammar Score: | No grammatical or mechanical mistakes in the project | A few grammatical/mechanical mistakes which are not distracting | Several grammatical/mechanical mistakes which are distracting | Many grammatical or mechanical mistakes throughout the project. Clearly not proofread. |
| Understanding of Content Score: | Shows a sophisticated understanding of how to protect beach-nesting birds | Shows an understanding of how to protect beach-nesting birds | Displays a somewhat limited understanding . | Does not show an understanding. |
| Overall Effectiveness and Completion Score: | Sign has good color, bird is recognizable, message is clear to beachgoers. | Sign has some color, bird or message to beachgoers isn't clear. | Project is incomplete or lacks color | Project lacks art or message to beachgoers |

Comments:

Total Score: /30